

# Table of Contents

Guy Lachapelle and Philippe J. Maarek

**New Technologies: Helping Political Parties and the Democratic Processes or Threatening Them? — 1**

## **Part I: The Integration of Technological Innovations in the Practices of Parties and Citizens**

Kenneth Janda

**Innovations in Information Technology in American Party Politics Since 1960 — 9**

Reimar Zeh and Christina Holtz-Bacha

**Internet, Social Media Use and Political Participation in the 2013 Parliamentary Election in Germany — 43**

## **Part II: The Consequences of New Technologies on Activism**

Eric Montigny

**The Decline of Activism in Political Parties: Adaptation Strategies and New Technologies — 61**

Isabelle Gusse

**Party Activists and Partisan Communication in Quebec — 73**

## **Part III: The New Role Played by Social Networks**

Ashley Murchison

**Changing Communications? Political Parties and Web 2.0 in the 2011 New Zealand General Election — 93**

Karine Prémont and Charles-Antoine Millette

**Social Media and American Presidential Campaigns: The Dark Side of the Electoral Process — 111**

## **Part IV: The Resilience of the Printed Press in the United Kingdom**

David Deacon and Dominic Wring

**The United Kingdom Independence Party (UKIP) and the British Press: Integration, Immigration and Integrity — 129**

## **Part V: New Technologies and Leadership Evolution**

Guy Lachapelle

**Political parties and the Internet: changes in society, changing politics – the case of the Parti Québécois — 151**

Philippe J. Maarek

**Political communication, electronic media and social networks in France — 165**

**Index of Proper Nouns — 181**